



**GÜMÜŞHACIKÖY LOCAL ACTION GROUP  
OCTOBER 2022**

## RACERS MET IN GÜMÜŞHACIKÖY

*History dating back to the Hitites*

Gümüşhacıköy Local Action Group (Amasya) implemented the "Offroad Motorcycle Race" project under the priority of "Developing rural tourism products".

Gümüşhacıköy is a district that preserves its 8000-year history, where traces and cultural heritages of the Hittite, Roman Empire, Seljuk State and Ottoman Empire are still standing. In addition to this, the district tries to increase diversity in tourism by making use of its natural beauties in different tourism activities. Motocross races are just one of the activities carried out in this context.

**PROJECT INFO:**

**PROJECT STAKEHOLDERS:**

*Gumushacikoy District Governorate  
Gumushacikoy Municipality  
Gümüşhacıköy Motor Sports and Moto Offroad  
Sports Club Association*

**PROJECT SUBJECT:**

*Çocuklar için zeka oyunları şenliği*

**PROJECT BUDGET:**

*46.000 TRY*

**For more info:**

<http://www.gumushacikoyyeg.com/>



## The race begins

Middle Black Sea Offroad Motorcycle Races is an organization that has been held for 3 years. Races are held on a 2,100-meter track built on a 100-decare land next to Gümüşhacıköy Çamtepe Pond. Gümüşhacıköy LAG decided to take the responsibility by meeting with the relevant stakeholders so that the event reaches more people and increases its recognition. In this direction, negotiations were made with Gümüşhacıköy Motor Sports and Moto Offroad Sports Club, which organize the races, about what can be done. Based on the fact that the biggest deficiency was in the promotion of the races, the promotional activities were undertaken by LAG. Posters and banners promoting the event were prepared to increase participation.

Another contribution made by LAG was the awards given to the winners of the competition. In this way, it is aimed to increase the number of competitors. As a result, a total of 69 motorcyclists from 16 provinces participated in the event, including the Turkish offroad enduru champion. Considering that an average of 50 racers participated in the races organized by the Turkish Motorcycle Federation, it is understood that LAG achieved its goal in this regard as well. In addition, LAG officials stated that approximately 5 thousand people participated in the races as spectators, and that the races reached a national scale.



## New events are on the way

Racers who were successful in the first round of the races held as eliminations settled accounts in the final round. The top 10 racers in the first qualifying round went back to the track in groups of 3 for the final races. The cash prizes and trophies given to the top 3 competitors were also supported by LAG.

LAG officials, who say that many festivals and events are organized in the district, state that they can contribute much more to the promotion of the district if they are carried out in a more professional way. The success in motocross races was also a positive reference for them.

